Planning Sustainable Rural Transportation Systems

Environmental Justice Considerations In Transportation & Sustainability Planning

Hanna Cockburn, AICP

11th Annual New Partners for Smart Growth Conference February, 2012

Planning Sustainable Rural Transportation Systems



• The PTRC

- Environmental Justice
- The Data
- Our Methodology

- Practical Applications
 - Transportation
 - Sustainability
- What's Next?

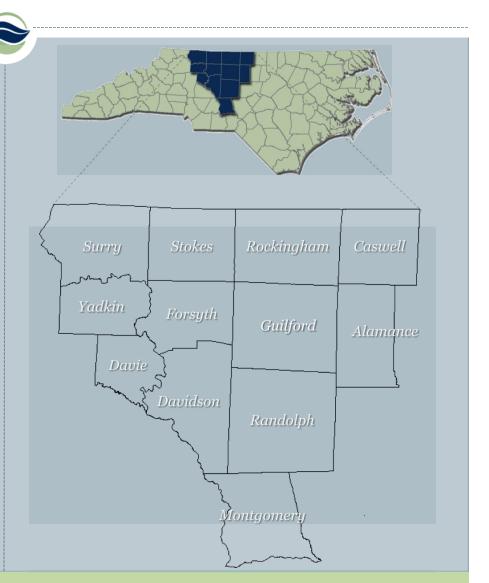
The Piedmont Triad Regional Council

New & Improved Region

- Established in 1968
 - Re-formed July, 2011
 - 72 Member Governments

Coordination is Key

- 4 Highway Divisions
- 4 MPOs
- 2 RPOs
- 1.6 million citizens
 - 16% of NC population



Defining Environmental Justice

Framework of Federal Law & Policies

- Title VI Civil Rights Act (1964)
- National Environmental Policy Act (1969)
- Civil Rights Restoration Act (1987)
- Executive Order 12898 (1994)
- DOT Order on Environmental Justice (1997)
- FHWA Order on Environmental Justice (1999) Evolving to Meet Contemporary Expectations

Defining Environmental Justice



"Each Federal agency shall make achieving environmental justice part of its mission by identifying and addressing, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, policies, and activities on minority populations and low-income populations."

- Executive Order 12898, 1994

Key Principles

• Avoid, minimize & mitigate <u>disproportionate</u> effects

- Encourage participation in decision-making process
- Prevent denial or delay of project benefits

Identifying Vulnerable Populations

<u>**Data Sources**</u> Decennial Census

American Community Survey

LEHD Survey

EPA

State

<u>Primary Data</u>

- Population
- Income
- Poverty
- Race & ethnicity

<u>Secondary Data</u>

- Age
- Educational attainment
- Linguistic isolation
- Head of household
- Households without a vehicle
- Proximity to environmental risk
- Health & wellness data



Our Methodology

Select the Data

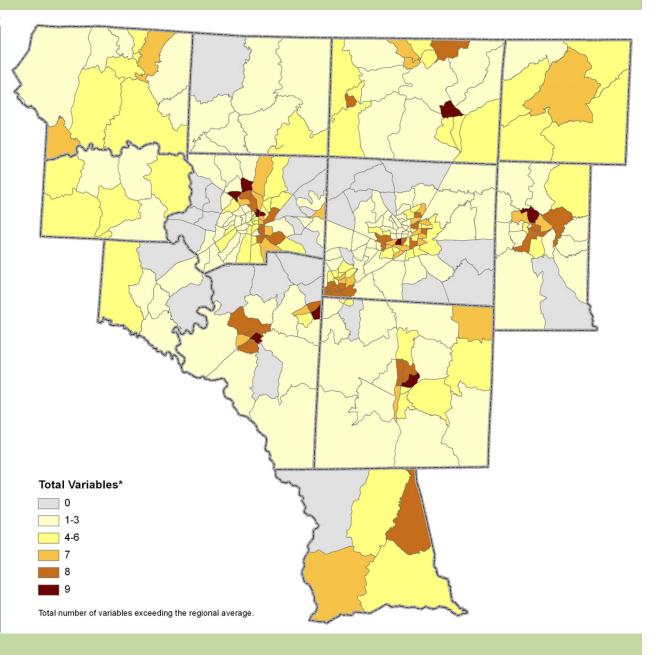
 \circ Source, time frame

Select the Geography

Tract vs. Block vs.
Block Group

Calculate Averages

- County vs. Region
- Analyze & Map
- Patterns?



Practical Applications

Transportation

- Multi-modal Comprehensive Plans
- Locally Coordinated & Transit Development Plans
- Project Prioritization
- Project Development & Permitting

Sustainable Communities

- Target Public Outreach
- Identify & Prioritize 'Sustainability Centers'
- Supporting Regional Analysis of Impediments to Fair Housing

Select Environmental Justice Variables, Piedmont Triad Region ock Groups with Higher than Averag

Facts are stubborn things, but statistics are more pliable.

- Mark Twain

What's Next? Updating...

o Maps

o Reports

Expanding...

- o Data
- Methodology
- Applications

Sharing...

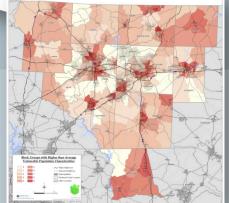
• Interactive mapping











Thank You!

PIEDMONT TRIAD REGIONAL COUNCIL HANNA COCKBURN, AICP 336.294.4950 hcockburn@ptrc.org